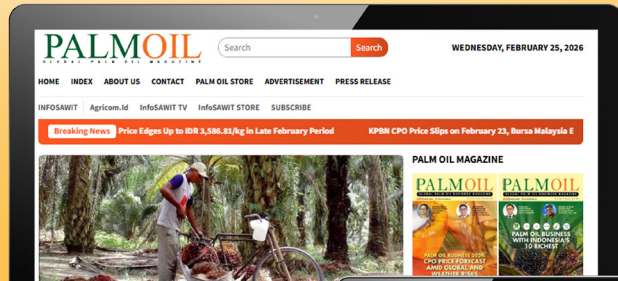


PALMOIL

GLOBAL PALM OIL BUSINESS MAGAZINE



MEDIA KIT 2026

PALMOIL

GLOBAL PALM OIL BUSINESS MAGAZINE



www.palmoilmagazine.com

An online media platform dedicated to providing information on the national and global palm oil industry.

Average Active Readers of the website

360.000+

PAGEVIEWS/MONTH

10.000+

USERS/DAY

Source: Post views counter, 2026

USE OF DEVICES

MOBILE

97,35%

DESKTOP

2,19%

TABLET

0,46%

READERSHIP

Direct 👁 23,538



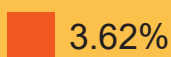
Organic Search 👁 2,732



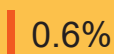
Unassigned 👁 1,522



Referral 👁 1,057



Organic Social 👁 175



Source: Google Analytic 2025

GLOBAL READERS

1.	CHINA	51.32%
2.	SINGAPORE	10.89%
3.	INDONESIA	9.91%
4.	UNITED STATES	6.84%
5.	TURKIYE	2.57%

BY CITY

1.	SINGAPORE
2.	JAKARTA
3.	SHANGHAI
4.	KUALA LUMPUR
5.	ASHBURN

Source: Google Analytic 2025

Palm Oil Magazine Social Media Followers

 **1800**  **138**  **134**  **41**

Media Group

 **23.078**  **4.050**  **32.075**
 **4.864**  **17.000**  **2.515**

Whatsapp Group dan Channel

Ads View & Price



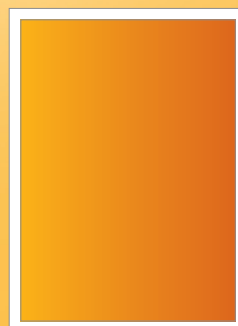
Cover 1
20,5 x 7 cm
US\$1600



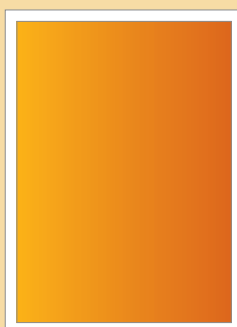
Back Cover 1 & 5
(Page 2 & 31)
20,5 x 27,5 cm
US\$1900



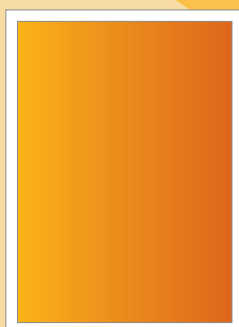
Back Cover 2 & 3
(Page 3 & 30)
20,5 x 27,5 cm
US\$1900



Back Cover 5 (sampul
belakang)
20,5 x 27,5 cm
US\$1900



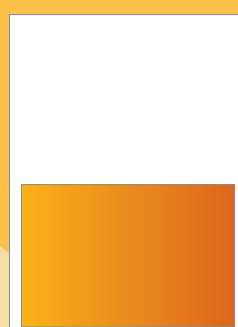
Run on Page (1 page)
20,5 x 27,5 cm
US\$1500



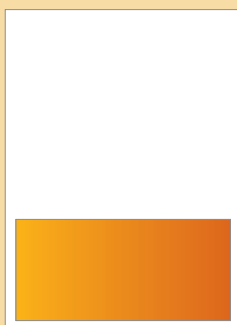
Advertorial/Ekspose
20,5 x 27,5 cm
US\$1600



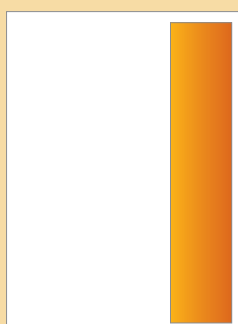
Run on Page
(1/2 page) Vertical
8 x 27,5 cm
US\$900



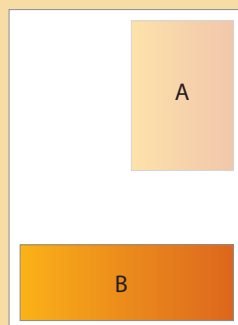
Run on Page
(1/2 page) Horizontal
20,5 x 14 cm
US\$900



Run on Page
(1/3 page) Horizontal
20,5 x 9,5 cm
US\$700



Run on Page
(1/3 page) Vertical
6 x 27,5 cm
US\$700



Run on Page (1/4 page)
A) 10 x 13 cm
B) 20,5 x 7 cm
US\$700

Website Advertising Rates

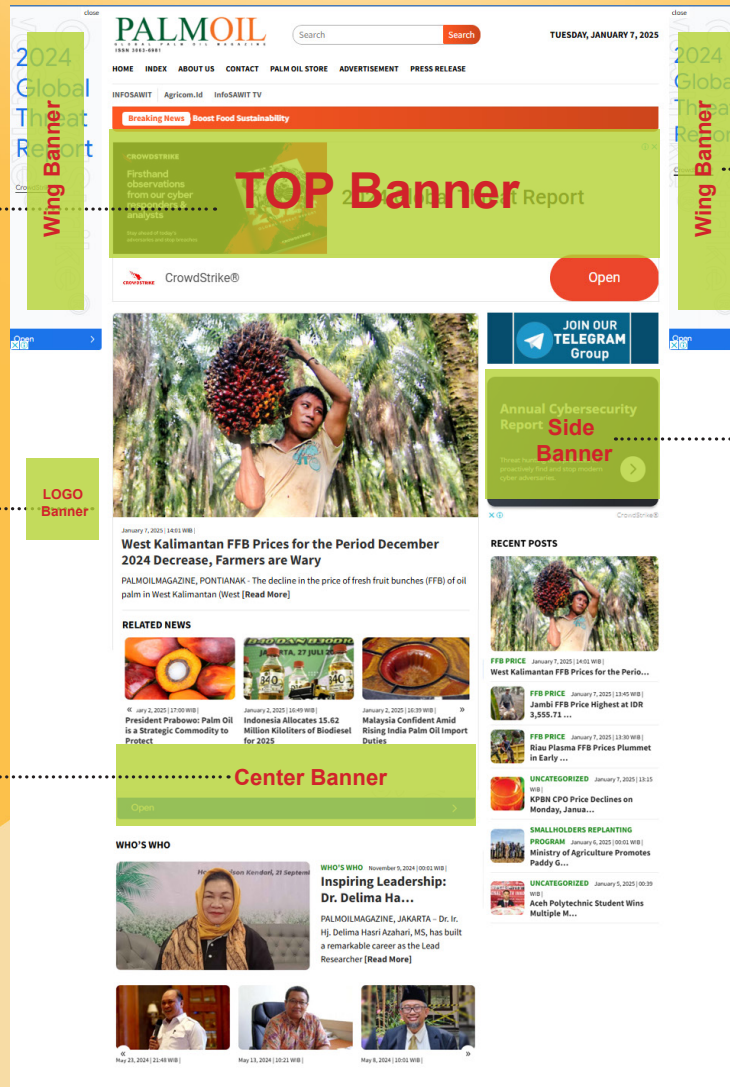
Top Banner
Size : 970 X 250 Px
Price: US\$600
Position: All Page

Logo Banner
Size : 160 X 160 Px
Price: US\$350
Position: All Page

Center Banner
Size : 320 X 100 Px
Price: US\$500
Position: Home

Wing Banner
Size : 160 X 600 Px
Price: US\$400
Position: All Page

Side Banner
Size : 300 X 250 Px
Price: US\$250
Position: Home



Note: Price for 1 month

SHOWN YOUR :::BUSINESS



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